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#### DISTRICT-1D

#### THE ROAR



#### **GOVERNOR'S CORNER**

**Greetings fellow Lions,** 

Well, here we are, the beginning of a new Lion year. Let me start by saying, it is my honor to be serving as your District Governor for the 2024-2025 Lion year, and I want to thank you for putting your trust in me.

My year started out with the convention in Melbourne, Australia. It was a long flight (very long) but enjoyable due to the number of Lions on the flight, all headed to Melbourne. The five days of the convention were quite busy with training, seminars, and meeting fellow Lions from around the world. I was officially sworn in on Tuesday June 25th.

After returning home, I got busy working with GLT, PDG Barb Stewart setting up Officer Trainings. We had 3 sessions this year in different locations throughout the district and am happy to report that a total of 85 new and returning Officers attended these training courses. After that, we held a Guiding Lion Training that resulted in 18 Lions being certified as Guiding Lions. I also attended a Mission 1.5 Summit in Chicago on Aug 2-4th along with GMT, PDG Nicole Fruit.

#### **GOVERNOR'S CORNER**

My District Governor Project this year is Childhood Cancer. I will be looking to add our support to three great organizations: Cal's Angles, Lurie Children's Hospital in Chicago and Braveheart for Kids. As there are no pediatric cancer treatment centers in our district, most patients go to Peoria, Madison or Chicago. The organizations all have a different focus. Braveheart for Kids focuses on getting patients and their family's resources to help. Cal's Angles also focuses on the patient and their family, they do parties at Lurie's Children's Hospital Oncology unit providing gifts for patients, things to keep them busy, provide comfort bags, as well as granting wishes. They also support the families as the whole family is affected by childhood cancer. Lastly, Lurie Children's Hospital provides treatment and research.

The Governor's outing this year will be a bowling event for the whole family. It will be held in Freeport at 4 Seasons Lanes on Sunday, September 15th from 1-5. There will be raffles, silent auction, a 50/50 raffle drawing, door prizes, food and lots of fun! Bring your whole family. A flyer is included in this newsletter.

I have started to schedule club visits. If there is a particular day/time you would like me to visit, please reach out. I will contact each club to add your club to my calendar. Also, please let me know of any special events your club is having, I would like to attend as many events as possible to show my support. I am looking forward to visiting your club and meeting everyone.

On a final note, there are a few new things being implemented this year, such as Wear it Wednesday, October Service Month, increased social media, increased communication and the Youtube Channel. Information on this will be in the newsletter, please take time to read through it.

Thank You,
District Governor Lonna Bentley
Get the Secret Out!



#### A LOOK AHEAD



#### **IMPORTANT UPCOMING EVENTS**

PLEASE SAVE THE DATE



17

#### **CABINET MEETING**

The first cabinet meeting of the year will be held on August 17, 2024 at 4:00 PM at the Heritage Center in Lanark, IL. All members are welcome to attend, HOWEVER, only cabinet members may vote.



SEPT

#### **DISTRICT GOVERNOR OUTING**

THE DG Outing this year will be a Family Bowling Event to be held at 4 Seasons in Freeport. Watch for sign-up and Sponsorship opportunities!



#### **DISTRICT WIDE SERVICE PROJECT MONTH:**

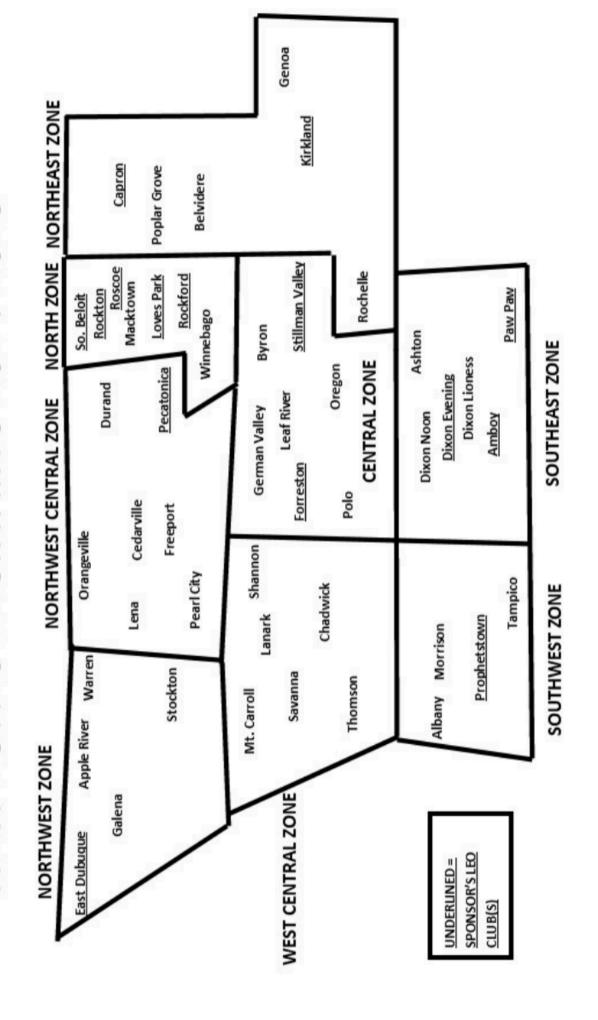
October will be District Wide Service Project month, more info will be coming out; but, in the meantime, start to plan a service project.



#### PEACE POSTER DEADLINE

Due date for the posters is November 15th, 2024. Either mail them in a poster tube or contact Lynn Meyers for a pick up/drop off. Our District Governor to vote on the winner.

# **NEW ZONES BEGINNING 2024-2025**



#### 2024-25 District 1-D Zone Meeting Schedule

#### Northwest Zone - Lion Larry Cording

Sept. 18 at the Apple River Community Center

#### Northwest Central Zone - VDG Marcia Meyers

Aug. 5, Cedarville Lions at Jane Adams Nov. 11, Pecatonica Lions Mar. 10, Pearl City Lions

#### North Zone - Lion Brian Reinbold

August 26, 6 pm, VFW in Rochelle (joint meeting with Northeast Zone)
November 7, 6 pm at Mauh Nah Tee See Country Club in Rockford
(hosted by 815 Lions assuming they charter as planned)
March 26, Sophia's Restaurant in Roscoe

#### Northeast Zone - VDG Barb Sager

August 26, 6pm at the VFW in Rochelle (joint meeting with North Zone)

November 4, 6:30 pm at the VFW in Belvidere

March (date TBD) in Capron

#### **West Central Zone - Lion Sara Burbank**

August 24 at the Davis Center in Mount Carroll (room from 8-12, meeting 9-11)

November 2 in Chadwick (breakfast around 8:30, meeting 9-11)

March 14 in Manny's in Savanna, 6-8 pm

#### Central Zone - Lion Beth Watter

August 26 at Forreston at 6 pm

November 25 at Byron or Stillman Valley (not confirmed yet)

March 24 at Polo Barnacopia

#### Southwest Zone - Lion Terry Gaskill

Sept. 25 at Happy Joe's in Morrison November 6 at Tampico Area Community Building at 3 PM

#### **Southeast Zone – CT Edy Pfeiffer**

August 17 at Edy's home at 9:30 am November 2 at Edy's home at 9:30 am March 8 at Edy's home at 9:30 am



- 1.By MAY, your club board must announce your 2024-2025 Board Slate of Officers 3 times before you vote on approving that Slate of Officers. Club Officers needed to be submitted in the Lions Portal by May 15th. If not done, please get them in ASAP.
- 2. All club secretaries and presidents should have received an invitation to log into the Lions Portal. If not, please contact DG Lonna Bentley.
- 3. May 13 and beyond: All visitors attempting to access the previous digital tools will be automatically redirected to the new Lion Portal.
- 4. Visit lionsclubs.org/portal-updates for the latest information, which includes handy how-to videos for help accessing the new portal once you've received your Lion Portal invitation email.
- 5. For more information: Go to lionsclubs.org; type "Lion Portal" in search box. All kinds of information on the new portal including a PowerPoint presentation.

#### PLEASE DO NOT IGNORE THIS INFORMATION!

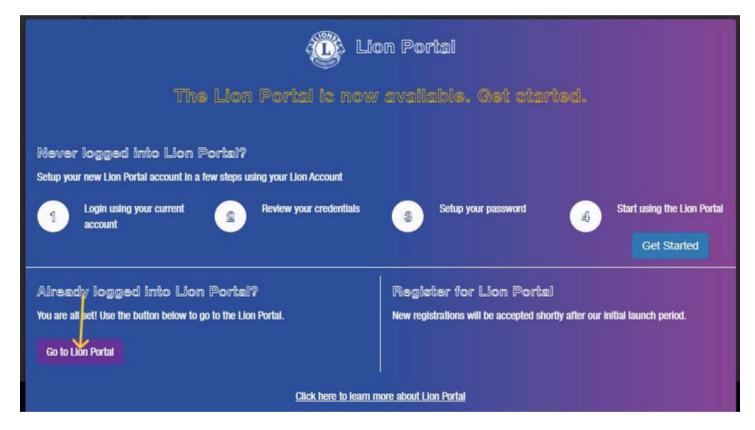
We are missing some email addresses for officers, especially presidents and secretaries. PLEASE log in to Lions Portal and update this important information in to the system asap!!

#### How to report 2024-2025 Club Officers on new Portal:

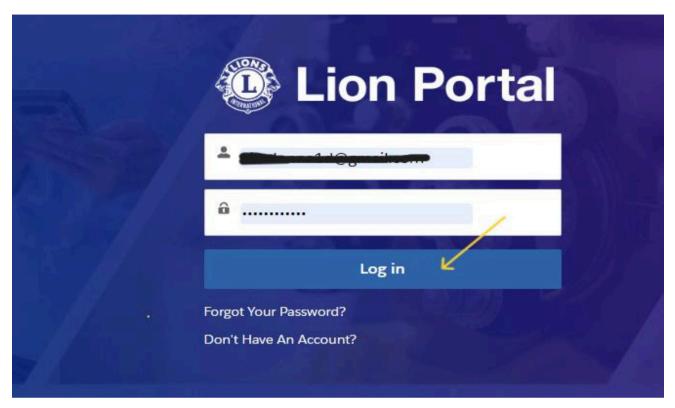
Step 1: Go to lionsclubs.org and click member login



Step 2: Already logged in? Click Go to Lion Portal



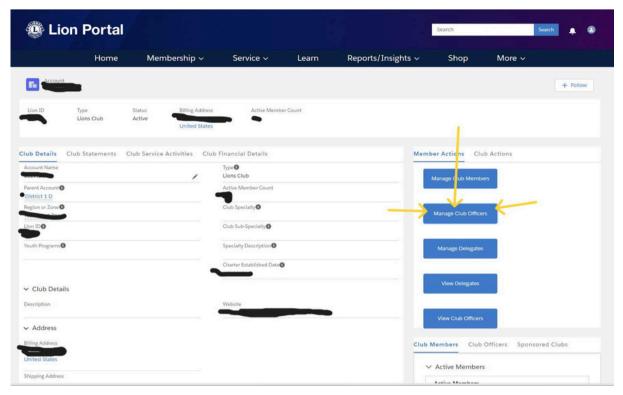
Step 3: Enter email address and password then click Log in



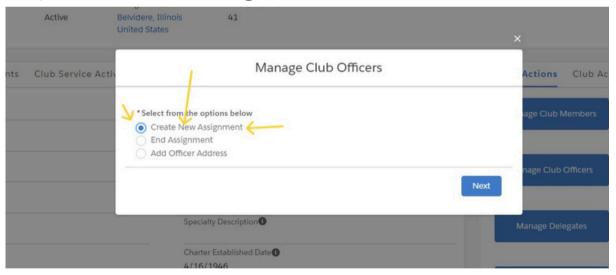
Step 4: Click on MY CLUB



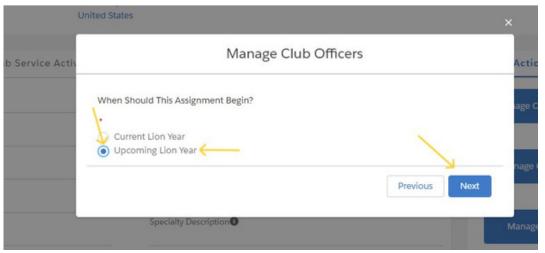
Step 5: Click Manage Club Officers



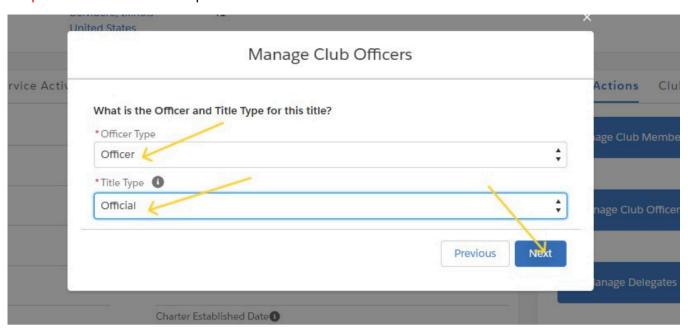
Step 6: Click Create New Assignment the click next



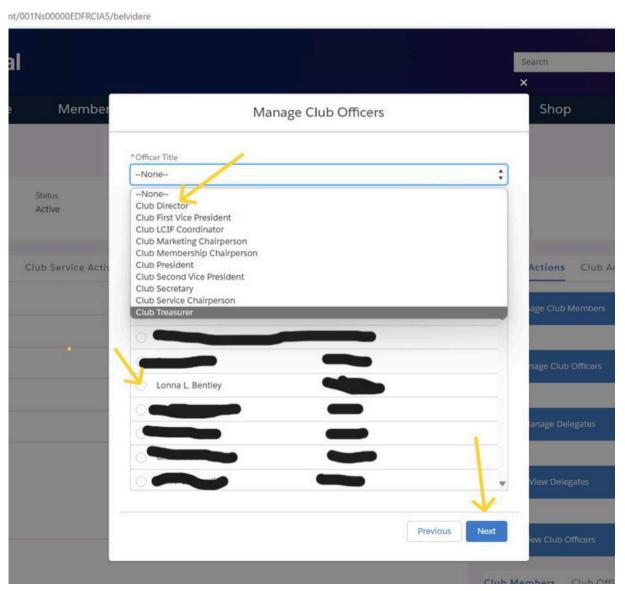
Step 7: Click Upcoming Year then click next



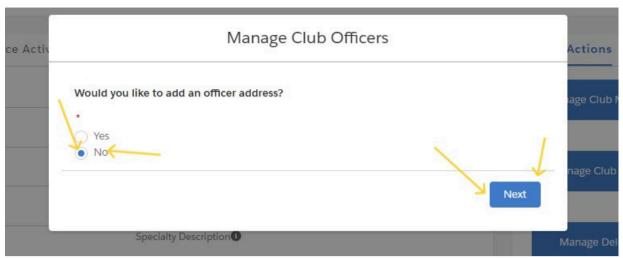
Step 8: Select Officer in top box and Official in lower box then click next



Step 9: Chose Officer Title from dropdown box, then, select member, then click next.

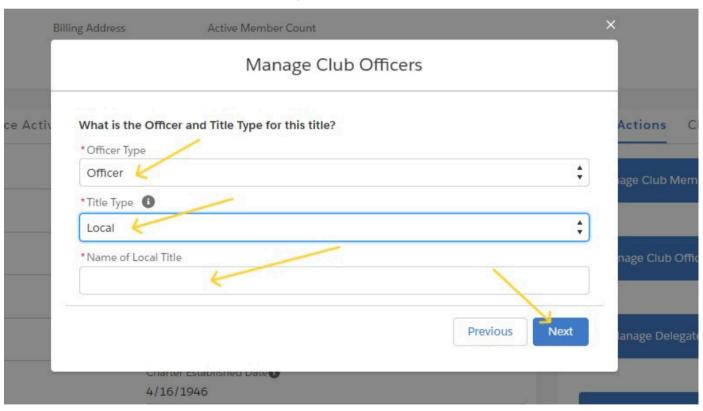


Step 10: Click No to add address (this should be the default) then click next



Step 11: Click yes to add another member then click next

\*\*\*you will need to repeat steps 4-8 to enter Tail Twister, Chaplain etc. To do this, you will need to choose **Local** from the lower dropdown and enter the Title then click next.



Hope this helps.

<sup>\*</sup>Repeat until all Official Officers are entered

## September September

September 1-30, 2024 Childhood Cancer Awareness Month

September 5-7, 2024 USA/Canada Forum in Louisville, KY

September 6-7, 2024-Lena Lions Club Fall Festival

September 15, 2024-District 1-D District Governor's Family Bowling Outing at Four Seasons

Bowling Center - Freeport, IL

September 17, 2024 - Candy Day Jamboree starts at 5:30 - Lena Community Center in Lena, IL

September 20-22, 2024 - ELLI & RLLI in Springfield, IL

September 28, 2024 - A Knight's Quest Gala at DoubleTree by Hilton Lisle Naperville in Lisle, IL

#### October

October 1-31, 2024 - District 1D Service Month

October 1-31, 2024 - Lions and Leos Membership Growth Month

October 10, 2024 - World Sight Day

October 11-12, 2024 - LIF Candy Day

October 19, 2024 - District Cabinet Meeting at Jane Addams Community Center in Cedarville,

IL - Meeting starts at 9:30 AM

October 24, 2024 - 815 Club Charter Night 815 Club at The Mauh-Nah-Tee-See Club in

Rockford, IL

October 26, 2024 - Freeport, Orangeville & German Valley Rose Day Delivery Day

October 27, 2024 - Cedarvile Lions Club Boo Bash

#### **November**

November 9, 2024 - Cedarville Lions Holiday Shopping Expo

November 14, 2024 - World Diabetes Day

November 15, 2024 - Peace Poster Deadline

November 25, 2024 - HAPPY THANKSGIVING

#### 1-D DISTRICT GOVERNOR FAMILY BOWLING OUTING SEPTEMBER 15, 2024 1PM-5PM 4 SEASONS BOWLING CENTER 1100 W GALENA AVE, FREEPORT, IL 61032

Each club is being asked to donate \$25.00 for the prize fund and \$100.00 to sponsor a lane. Sponsorships of a lane can be your club and/or any local business or supporter from your area. All lane sponsorships will be marked on lane and flyer.

#### THE COST OF BOWLING AND MEAL

Before Sept. 14th Individual...\$30

Couple...\$55

Lane of 6...\$150

Meal Only..\$15

**Event Day Sept. 15th** 

Individual...\$35

Couple...\$60

Lane of 6...\$175

Meal Only...\$15

Kids 11 and under...\$15 (bumpers are available)

~Meal ~Scotch Doubles ~50/50 Raffle

~Basket Raffle ~Prizes ~9 Pin no Tap

Bring your friends and family for an afternoon of fun and friendly competition. Many prizes will be awarded for adults and kids.

This will replace the District Governor Golf Outing

#### Come One Come All!

Make Checks Payable to District 1-D Lions Mail to: Shiloh Bausman

2252 W. Galena Ave Freeport, IL 61032

Phone: 815-618-8356 Lionshilohb@outlook.com



# **1-D DISTRICT GOVERNOR FAMILY BOWLING**

4 Seasons Bowling Center - 1100 W Galena Ave, Freeport, IL 61032 September 15, 2024 1:00 - 5:00



sponsorships will be marked on lane and flver and/or any local business or supporter from your area. All lane \$100.00 to sponsor a lane. Sponsorships of a lane can be your club Each club is being asked to donate \$25.00 for the prize fund and

for the prize	Lions Club would like to donate \$
lanes @\$100	Lions Club would like to sponsorach for a total of \$
	polisolsilips with be marked on falle and riger.

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Family Bowling. Please find our payment of for this year's 1-D District Governor



# **1-D DISTRICT GOVERNOR FAMILY BOWLING**

4 Seasons Bowling Center - 1100 W Galena Ave, Freeport, IL 61032 2 people per team - Teams may be adult/child, child/child, adult/adult September 15, 2024 1:00 - 5:00



	(By Sep	Early Bird Special (By September 14, 2024)	(Se	(September 15, 2024)	
Individual Child (11 yrs and younger) Individual Adult (12 yrs and older)		\$15		л <b>\$</b> 1	
Child/Child		<del>)</del>		∌ <del>(</del> β Σ (ω	
Child/Adult		\$30		<b>\$</b> 30	
Adult/Adult		\$45		\$50	
		\$55		\$60	
-alle (3 tealils)		\$150		\$175	
Meal Only		\$15		\$15	
	I/we are/am registering as	egistering as			]
Individual Team		Lane		Meal Only	
NAME	В	Bumpers?	NAME		Bumpers?
Feam 1	Adult/Child	Y/N		Adult/Child	Y/N
Feam 2	Adult/Child	Y/N		Adult/Child	Y/N
Feam 3	Adult/Child	Y/N		Adult/Child	Y/N
Total Amount Enclosed \$				600	迴逐落

Make checks payable to: District 1-D Lions

Mail form and payment to: Shiloh Bausman 2252 W Galena Ave, Freeport, IL 61032 Register Online: district1dlionsclub.regfox.com/1-d-district-governor-family-bowling-outing





#### 1-D DISTRICT GOVERNOR FAMILY BOWLING

September 15, 2024 1:00 - 5:00

4 Seasons Bowling Center 1100 W Galena Ave, Freeport, IL 61032



#### HELP WANTED

We are still looking for a few volunteers to help with this year's 1-D District Governor Family Bowling Outing.

We need help in the following areas:

- Silent Auction Donations
- Registration (3-4 people)
- Silent Auction Table (2-3 people)
- Games (2-3 people)

For more information or to sign up to help, contact Lion Shiloh A Bausman (815) 618-8356 or lionshilohb@outlook.com

Sign up online at:

https://www.signupgenius.com/go/10C0A4DA5AB2EA6FCC52-50729173-district





#### Peace Poster Contest 2024-2025: Peace Without Limits

Attention all clubs, my goal this year is to get all of our clubs in 1-D to turn in a Peace Poster. Below is the site to go over the rules and to order your kits.

https://www.lionsclubs.org/en/start-our-approach/youth/peace-poster#kit

Contact your local school's art department, youth groups, ect. and find someone from your club who can go in and talk to students ages 11, 12 and 13 about our contest. Due date for the posters is November 15th, 2024. Either mail them to me in a poster tube or contact me for a pick up or drop off. From there I will take all posters to our District Governor to vote on the winner. The winner will be recognized at our upcoming District Convention.

If you have any questions contact me. Have fun and good luck to all our young artists.

Lion Lynn Meyers 5420 Cheyenne Dr. Rockford, IL 61109 815-978-6157 lynnmeyers11@gmail.com



#### **20** for Plenty

#### **May Raffle Winners**

5/1 no winner

5/4 604 Rhonda Schroeder Mt. Carroll Lions

5/6-5/18 no winners

5/20 254 Jodi Purlee Mt. Carroll Lions

5/22 848 Matt O'Connor Albany Lions

5/25-5/29 no winners

#### **Raffle Winners**

The 2024 Twenty for Plenty Raffle Tickets have been delivered to all club secretaries. Check with your club secretary to purchase your tickets and if you need more tickets, contact CT Edy Pfeiffer at 815/915-7036.

#### **June Raffle Winners**

6/1/2024 thru 6/12/2024 No Winners

6/15/2024 231 Doyle Curtis Rochelle Lions

6/17/2024 thru 6/24/2024 No Winners

6/26/2024 410 Marjorie Kuehl Rochelle Lions

6/29/2024 No Winner

2/12/2024 929 Sue Johnson Dixon Lioness Lions

#### **JULY Raffle Winners**

7/1/2024	578	Virgil Gordon Or	angeville Lions
7/3/2024	756	Galena Lions	
7/6/2024	805	Dan McDonald L	oves Park Lions
7/8/2024	No Winn	er	
7/10/2024	384	Betty Sheron	Lena Lions
7/13/2024	No Win	ner	
7/15/2024	910	Troy Wilkinson	Mt. Carroll Lions
7/17/2024	167	Ilene Moring	Forreston Lions
7/20-7/24	No Wini	ners	
7//27/-2024	772	Eleanor Stott	er Forreston Lions
7/29-7/31	No Wini	ners	



## OCTOBER IS... DISTRICT 1-D



### SERVICE PROJECT MONTH

Schedule a NEW or EXISTING Service Project in the month of October and Advertise it...Photograph it...Report it

Making the world a better place, one Service Project at a time!









WE SERV







**ENVIRONMENT** 

Choose a new project, you will be added to a drawing for a prize at Awards Night!

#### Club Excellence Awards

Just a friendly reminder that District Club Excellence Awards are DUE. Applications must be submitted NO LATER THAN AUGUST 31, 2024!!

The Club Excellence Award is the ideal way to set your club on the path to continued success while gaining prestige for excelling in the areas of membership, service, leadership and organizational excellence, and marketing.

Upon receiving the award, a banner patch and pin will be awarded to your club president. But more importantly, your club's membership will be revitalized, your service impact will grow and your members will see greater leadership opportunities.

For more information on how to qualify or to download the application for this award, please visit

https://www.lionsclubs.org/en/resources-for-members/resourcecenter/club-excellence-awards

Send to: <u>clubexcellenceaward@lionsclubs.org</u> 2023-2024 awards mailed to: 2024-2025 district governor

# Around the District AMBOYLIONS

The Amboy Lions Club has had a busy start to 2024! A fundraiser soup luncheon was held Sunday, January 28, in conjunction with the Lee Center Congregational Church. The community generously supported the event and the Club raised money toward their goal of building an inclusive playground in Amboy.

In early February, it was brought to the attention of the Club that a 9-hole disc golf course was being considered for Amboy City Park. The Club invited a representative of Rock River Disc Golf to the February 11 meeting to present the project. A representative of the Amboy Park District, an Amboy alderman and Amboy City Mayor, Frank Stenzel, also attended. The Club took on the responsibility of fronting the cost for the course and asking other local businesses and residents to sponsor holes. The plan was to have the course open by summer.

March saw four Club officers, one Club member and two Amboy High School Leo representatives attend the District Convention in Rockford. The Club got together to fill eggs and treat bags for the Cliff Walter Memorial Easter Egg Hunt held at Amboy City Park on March 30. The Rose Day fundraiser, always a popular event, was held the first Saturday in April. Members delivered roses throughout the area and replenished the Activity Fund for upcoming events. Lion Tom Mead was recognized for with a certificate and Milestone Chevron for 15 years as a Lion at the April 22 meeting. The 2024 Amboy Lions Club Scholarship winners were presented at the Amboy High School Honors Night on May 16. The Club has awarded over \$70,000 in scholarships since the Club started.

The Club, Rock River Disc Golf and Amboy Park District celebrated the Grand Opening of the disc golf course at Amboy City Park on Saturday, June 29. The Club provided hot dogs, chips and drinks for the 80 plus community members attending the event.

Upcoming events in July and August are the Scholarship Dinner, SE Zone Meeting, Amboy Depot Day Parade and 2024 Drawdown.

## Around the District AMBOYLIONS (CONT.)



Jan Leos: Members of the Amboy High School Clippers
Leo Club attended the January 8 meeting of the Amboy
Lions Club. (I to r) Faculty Advisor Cynthia Carlson, Leo
Secretary Madison O'Malley, Leo President Elizabeth
Clarida, Leo Vice President Micah Miller and Lion Jim
Travi, liaison to the Leo Club.

Convention: The Amboy Lions Club was well represented at the District 1-D Convention in Rockford on March 23.

Attending were (I to r) Lion Past President and LIF Chair Roger Wittenauer, Lion Treasurer Edy Pfeiffer, Lion Membership Chair Jim Travi, Leo Vice President Micah Miller, Leo President Elizabeth Clarida, Lion Emily Clarida and Lion Secretary Mary Mays.





Easter: The Amboy Lions Club hosted the Cliff Walter Memorial Easter Egg Hunt on Saturday, March 22, at Amboy City Park. The Club provided three prizes in four categories and treat bags for all participates. The weather was perfect and the turnout was great.

## Around the District AMBOY LIONS (Cont.)



Mead: Lion Tom Mead is presented a certificate and Milestone Chevron for 15 years of service as a Lion by Amboy Lions Club President Patty

Ohlendorf.

Mead: Lion Tom Mead is presented a certificate and Milestone Chevron for 15 years of service as a Lion by Amboy Lions Club President Patty Ohlendorf.





Disc Golf: The Grand Opening of the 9-hole Disc Golf Course at Amboy City Park was held June 29. The event was well-attended and the Amboy Lions Club provided refreshments for all in attendance. Amboy Lions Past President Roger Wittenauer and Lion Jim Child represented the club at the opening.

## Around the District CAPRONLIONS





Capron Lions Cindee Robinson and Barb Sager bring snacks to Camp Lions in Dixon on July 1, 2024



Capron Lions Norm Stimes, Dave Krieg and Barb Sager promoted Lionism in the Sharon 4th of July parade with Miss Capron and Jr Miss Capron joining in!

## Around the District CEDARVILLE LIONS





The Cedarville Lions participated on the Memorial Day and took 2nd place this year. It was great hearing the people shout "look at the lions".





## Around the District CEDARVILLE LIONS (Cont.)



June 29, 2024. The Cedarville Lions cooked and served 700 hotdogs, and handed out water and chips to the community during the Yankee Doodle Bash in conjunction to the area fireworks. There was face painting, temporary tattoos and games for the kids. We even had our own Uncle Sam grilling.





## Around the District Dixon Lions Clubs



The Dixon Lions Clubs; Noon, Evening and Lionesses, worked together with the Dixon Park District to upgrade and replace Lions signage at seven locations on Park District facilities.

#### **DIXON NOON LIONS**



The Dixon Noon Lions Club recently awarded \$500 scholarships to two Dixon High School seniors to continue their education. Katie Drew is shown at the Dixon High School Awards ceremony. Katie plans to pursue a career in nursing.

Members of the Dixon Noon Lions Club enjoyed watching a game with the Tee Ball team that the club sponsored.



## Around the District GENOALIONS



Mary Brandes and Barb Siskna
were inducted into the Genoa
Lions Club on July 17. Genoa
Lions Club President Gene
Bradford sponsored membership
for both Ladies.

The Genoa Lions Club is happy to welcome new members. If you live in the Genoa / Kingston area and want to join an international service organization, contact a local Lion

Our motto is, We Serve!



# Around the District LENALIONS



Lion Marcia Meyers with her friend Vicki Curran and Canine Companion, Gabel.



Lions Marcia and Gary Meyers providing strawberry shortcake for the campers at Camp Lions for the Blind in Dixon on July 5th. Needless to say - they loved the treat!



A picture of the crowd



The Lions of Illinois Foundation Retinal and Hearing Screening Unit was also giving free exams for anyone attending.

## Around the District LENA LIONS (Cont.)



The second annual Bike and Pet Parade highlighting Diabetes Awareness.



Families just enjoying a stroll on a beautiful July morning. Also enjoying family activities, the farmers market and good hot dogs served by the Scouts!



There were 96 people, 26 dogs, 1 bunny, 1 cat and a bearded dragon in the parade.



Some very pretty fairies.



One of the many pictures of the crowd.

## Around the District OREGON LIONS



Photo- Oregon Lions' President Dr. Tom Champley, Teagan Champley and retiring Oregon Lions President, Lori Peterson.

Lions' Scholarship Winner Thanks Oregon Lions
Teagan Champley, the recipient of an Oregon Lions'
Scholarship, attended the Oregon Lions' Meeting on July 11th at
the VFW in

Oregon to thank the Lions for their financial support and to express how much she has enjoyed working alongside Oregon Lions. For the last several years Teagan has worked several Oregon Lions fundraising events, and her contributions have been greatly appreciated! We wish her well as she moves to Florida to pursue a career in aerospace engineering.

Oregon Lions Install New Board Members

Oregon Lion Jerry Hinrichs conducted the installation of the new Oregon Lions Executive Board during their meeting on July 11th at the VFW in Oregon.



#### Photo:

Back row- Lions James Brown, President Dr. Tom Champley and Mitch Logan

Middle Row- Retiring President Lion Lori Peterson and Lions Joan Smola, Carol Ohrn, Janet Champley, Mary Jo Moser, Grant Afflerbaugh and Duane Moser

Front Row-Lions Jim Hoff, Chuck Campbell and Chuck McCourt

## Around the District OREGON LIONS (Cont.)



Lion Janet Champley, Lions' President Dr. Tom Champley and Lion James Brown

#### Oregon Lions Hold Meat Raffle

The Oregon Lions Club held their annual Meat Raffle at the VFW in in Oregon. Eighty-five lucky winners won a variety of meat and cash prizes. There were twenty steak and pork chop packages and twenty ham and twenty turkey packages. Five SuperValu gift certificates were given away. Congratulations to all the lucky winners and many thanks to all the people who purchased tickets to support Lions' charities!

Oregon Lion Meat raffle Chairman Lion Dr. Tom Champley and his wife, Lion Janet Champley, kept track of the winners while Lion Carol Ohrn drew the tickets and Lion James Brown called them out.



Carol Ohrn drawing the tickets

## Around the District POLOLIONS



Just a few photos from the Polo Lions Club playground equipment project that was done on the days of July 5th, July 6th and July 13th when it was completed.





## Pround the District STEPHENSON COUNTY FAIR 2024

2024 Stephenson County Fair. The Orangeville Lions partnered with the Pearl City, German Valley and Freeport Lions to have a booth in the commercial building for Service Organization Day. We had a game for kids to play and win a prize that was based on simple Lions trivia. We also had a drawing where adults could sign up to win a gift card that each of the participating Clubs provided. Each of these Clubs took a shift to man the booth. Approximately 145 people were part of the gift card drawing and many more stopped to look at pictures, pick up information on each of the Clubs represented, and hear more about what Lions have done in their communities.

From left to right:
Lion Denise Hayenga from the Orangeville
Lions Club, Lions Beth and Nic Watter from
the German Valley Lions Club





Lion Belinda Walker from the Orangeville Lions Club



### FREEPORT LIONS CLUB ROSE DAY

Delivered to your home October 26, 2024

\$20.00 per dozen

Tickets may be purchased by calling Lion Joe Serafini 815-275-8737 Roland Caruso 815-291-4253

PLEASE ORDER BY O C T O B E R 12, 2024

#### 8 Second Messaging aka The Elevator Talk Submitted by Brian Reinbold

Recently, at a Lions meeting one of the newer members asked this question: "When I'm talking with someone about joining Lions and they ask me: What is Lions about? What do I say?" It's probably not hard for a seasoned Lion to enthusiastically recall a few good service stories that will get the attention and perhaps the commitment of that membership prospect. But for a newer Lion, it might be helpful to have a statement or two that they can rely on to generate more interest.

This idea has become known as "The Elevator Talk" based on the idea that if you had just a few seconds to get someone's interest, say on a short elevator ride, how would you do that? What would you say?

A friend of mine, Frank Agin, recently had a seminar where he showed how to put together an effective "8 second presentation" of an idea. Apparently, we have gotten to the point where 8 seconds is our attention limit. But more than that, I reckon, 8 seconds, or about 20 words, is something most everyone can commit to memory and get good at.

The important thing to remember here is that you're not trying to explain or describe the whole thing. You are trying to say something that will cause the person you're talking with to want to know more about Lions. And that's really where a good conversation begins.

So, here's some highlights from the seminar presented by Frank Agin in July.

- 1. Tip #1: Say what you want to say in 20 words or less.
  - a. 12 words is better.
  - b. "I raise money to help families overcome the ordeal of childhood cancer." This is something I use as a conversation starter, for example.
- 1. Tip #2:Explain how you add value.
  - a. Not: I'm an award winning nationally recognized sales trainer.
  - b. But rather: We make your sales staff more effective by helping them communicate how your services make life better for your customers.
- 1. Tip #3: Speak as your listener does.
  - a. Not: I help you speak in a manner that ignites and excites your audience.
  - b. But rather: We help you speak in a manner that consistently and clearly gets your point across.
- 1. Tip #4: Avoid excessive jargon.
  - a. Not: I dispel the misconceptions promulgated by cognitive bias.
  - b. But rather: We look at ways that we can get past the fear of new ideas.
- 1. Tip #5:Practice, Practice, Practice!
- 1. As a bonus, here's a tip from Bill Guertin, who was my mentor at the National Speakers Association Academy a few years back. This is a wee bit of a longer statement, so go for it when you're ready!
  - a. You know how...?
  - b. Well I / We...!

You know how there are many needs to meet so people can live better lives? Well, Lions find ways to serve those needs.

(you might easily add) We say: Where there's a need there's a Lion. That's who we are. We serve.



## LIONS

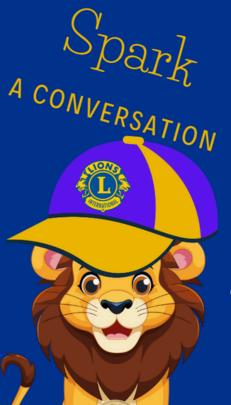


### WEAR IT WEDNESDAY



GET THE SECRET OUT







carry your mug



~take a photo ~post on Facebook ~use the hashtag...

#WEARITWEDNESDAY #LIONS #JOINTHEPRIDE



wear your hat





#### IMPORTANT QR CODES



















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#### NEW RULES FOR NEWSLETTER

#### Submissions

Please submit pictures, Word documents, PDFs and articles to Shiloh Bausman from Freeport Lions. Send them to **district1dnewsletter@outlook.com** by the 25th of each month. This is a new email address, and she became the new Newsletter Editor starting July 1st.

District 1D Newsletter Editor Shiloh Bausman

815.618.8356